

WAGE RATE COMPARISONS

COMPARING LABOR COSTS TO OTHER WORKFORCE MARKETS MAY BE A COMPETITIVE ADVANTAGE

According to the Area Development Site and Facility Planning 2008 Annual Survey, Labor Costs ranked number two in importance out of twenty-five site selection factors. Workforce Quality and Skill Availability are important in increasing productivity, but in a competitive global economy, labor cost pressures are increasing.

In the meantime, Community Leaders must be able to describe workforce programs that concentrate on developing knowledge and skills that are relevant and transferable so U.S. Industries will be better able to compete domestically and internationally.

Occupation Wage Rates:

- Provides 67 wage and salaried occupations based on a business-oriented view of the more in-demand jobs for the more typical non-metropolitan areas.
- Provides occupation wage and salary data in nine Major Occupational Groups: Management, Business and Financial Operations, Computer and Mathematical Science, Architecture and Engineering, Health-care Practitioner and Technical, Sales and Related, Office and Administrative Support, Production and Transportation and Material Moving.
- Are normally not available from public sources at the county level outside of the metro areas.

PRICING SUMMARY

Area Labor Market Report \$450
Wage Rate Comparison

Description: Includes Metros or County(ies), Ready in 5 business days, Presentation-ready, Full-color reports in PDF.

Further Customization or Services Extra
For updating existing reports, cover changes included. Plus one hard copy report.

For smaller population areas, the Bureau of Labor Statistics occupation and industry data may not be available, however in our comprehensive workforce studies the survey wage and salary data may and could be used. In some cases, The Growth Services Group may not be able to provide this report due to lack of available survey data.

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Reports are designed for local or regional economic developers and employers evaluating local sites

**MARKET
COMPETITIVENESS**

**OCCUPATIONAL
WAGES**

**COMPARATIVE
ADVANTAGE**