

WORKFORCE AVAILABILITY

IMPORTANT FOR A COMPANY'S EXPANSION/LOCATION ANALYSIS

This report is different from published government sources in that it identifies workers who would consider a new job whether currently working or unemployed. Identifying the degree of underemployment is important as well as those willing to change jobs for other reasons. This is the hidden workforce not identified in government statistics at the local level. An Availability Survey identifies information from the workforce's perspective and provides information from the supply side of workforce markets important to employers.

This workforce data, critical to a company's location analysis process, includes:

- The degree of **underemployment**; identifying workers possessing skills and/or training that exceed the responsibilities of their current job.
- What proportion of the labor force (employed, unemployed, homemaker, and retired) would seriously consider applying for a new employment opportunity.
- What concerns (pay, benefits, commuting distance) influence their decisions.
- The quality of those seriously considering an employment opportunity.

In a large jobs or technology enhancement decision human resources people recognize that hiring will be mostly from the local pool of workers already working that desire to change jobs. Identifying the skills, desired pay and other desired workplace attributes of the underemployed can well determine the success of the new operation.

PRICING SUMMARY

Area Labor Market Report—Pricing Range Workforce Availability Preview: Sample (Table of Contents Only) Description: Presentation ready in 90 to 120 business days, Full-color reports in PDF.	\$16,900—\$26,900
Customization Services	Extra
Cover And Labor Shed or ALM Data Breakout	\$1,990
Expanded/Focused Category Data Breakout (each) Desired Wages and Benefits Commuting Patterns and Preferences Education Attainment and Availability	\$490

Our propriety data applications allow for large multi-county partnerships for cost reductions. Our largest single Workforce Availability study consisted of five partners and 20 counties, with each partner receiving its own labor shed breakout report from the same database, making the project more cost effective for all partners. All survey data is retained and available for further analysis on specific areas of interest (pricing may vary). The individual partner report results are proprietary and for your use only and are not shared with other partners. Only the database is common and by a programming application, separate labor shed reports can be developed. The survey questionnaire has to be uniform across the entire project area.



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Reports are designed for local or regional developers and employers evaluating local sites for expansion or location.

**UNDER-
EMPLOYMENT**

**AVAILABLE
SKILLS**

**DESIRED
WAGES**