

# WORKFORCE AVAILABILITY

## IMPORTANT FOR A COMPANY'S EXPANSION/LOCATION ANALYSIS

This report is different from published government sources in that it identifies workers who would consider a new job whether currently working or unemployed. Identifying the degree of underemployment is important as well as those willing to change jobs for other reasons. This is the hidden workforce not identified in government statistics at the local level. An Availability Survey identifies information from the workforce's perspective and provides information from the supply side of workforce markets important to employers.

This workforce data, critical to a company's location analysis process, includes:

- The degree of **underemployment**; identifying workers possessing skills and/or training that exceed the responsibilities of their current job.
- What proportion of the labor force (employed, unemployed, homemaker, student and retired) would seriously consider applying for a new employment opportunity.
- What concerns (pay, benefits, commuting distance) influence their decisions.
- The quality of those seriously considering an employment opportunity.

In a large jobs or technology enhancement decision human resources people recognize that hiring will be mostly from the local pool of workers already working that desire to change jobs. Identifying the skills, desired pay and other desired workplace attributes of the underemployed can well determine the success of the new operation.

## PRICING SUMMARY

Area Labor Market Report—Pricing Range \$14,900—\$19,900  
Workforce Availability

Description: Presentation ready in 90 to 120 business days, Full-color reports in PDF.

Further Customization or Services Extra  
A free Proposal in less than a week after discussing local requirements. Cover changes, Further detail on training and Commuting options, Hard copy reports.

**The Growth Services Group**  
P.O. Box 105093  
Jefferson City, MO 65110  
573-635-7723 Fax 573-761-4871  
edm@growthservices.org

**Reports are designed for local or regional developers and employers evaluating local sites for expansion or location.**

**UNDER-  
EMPLOYMENT**

**AVAILABLE  
SKILLS**

**DESIRED  
WAGES**